



## **Braze Transparency Report**

### **Braze approach**

Braze is a 'privacy first' company that invests heavily in privacy and security. Protecting the confidentiality and integrity of our customers' data is essential for us to earn and maintain the trust of our customers.

### **Requests for information**

Governments can issue requests to organisations to disclose certain information for civil, administrative, criminal and national security purposes. Braze has a policy that it does not voluntarily disclose data or provide data in response to an informal request. Braze will only provide information where there is a valid governmental request and Braze is legally compelled to comply. This approach reflects both the importance of our confidentiality obligations and our duty to comply with applicable laws.

In the spirit of demonstrating our commitment to robust privacy practices, we chose to make publicly available this Braze Transparency Report. This Report records the number of governmental requests for information that Braze has received dating back to January 2016, and how we have responded to them. This Report is updated every six months.

If Braze receives a request, we would review the request before responding. Our response may include notifying any relevant Customer (where allowed by law), contesting the request, asking for the request to be narrowed, and/or complying partially or fully with the request.

What follows are details on the number of requests, types of requests and how Braze has responded to such requests.

Please contact the Braze Privacy Team at [privacy@braze.com](mailto:privacy@braze.com) should you have any questions.

## Braze Transparency Report

Time period: 1 February 2020 - 31 July 2020

	US	Other
<b>Category of Requests</b>		
Subpoena	0	0
Warrant	0	0
Court Order	0	0
Diplomatic Request	0	0
National Security Request	0	0
Preservation Request	0	0
Other	0	0
<b>Total volume of requests</b>	0	0
<b>Disclosure</b>		
Yes - full disclosure	0	0
Yes - partial disclosure	0	0
Rejected by Braze	0	0
Rejected in partnership with customer	0	0
<b>Customer notified</b>		
Yes	0	0
No	0	0
Not permitted	0	0

## Braze Transparency Report

Time period: 1 August 2019 - 31 January 2020

	US	Other
<b>Category of Requests</b>		
Subpoena	0	0
Warrant	0	0
Court Order	0	0
Diplomatic Request	0	0
National Security Request	0	0
Preservation Request	0	0
Other	0	0
<b>Total volume of requests</b>	0	0
<b>Disclosure</b>		
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Yes - partial disclosure	0	0
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Rejected in partnership with customer	0	0
<b>Customer notified</b>		
Yes	0	0
No	0	0
Not permitted	0	0

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<b>Customer notified</b>		
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## Braze Transparency Report

Time period: 1 August 2018 - 31 January 2019

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## Braze Transparency Report

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## Braze Transparency Report

Time period: 1 August 2016 – 31 January 2017

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## Braze Transparency Report

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